

CORPORATE SOCIAL RESPONSIBILITY

Türk Prysmian Kablo ve Sistemleri A.Ş. works on multiple themes in corporate social responsibility, but focuses especially on educational projects.

In 2008, Türk Prysmian supported "Uluabat Lake's Management Plan, Stork Friendly Villages' Project". Within the project, Türk Prysmian aimed to renovate the electricity system of the village with the cooperation of Karacabey Town, Eskikaraağaç Village and to transform the bare copper conductors to the insulated wires and accordingly to prevent the storks to be wounded because of hurting the village's electric lines.

Türk Prysmian, during the same year, yielded the cable infrastructure and granted the cables for Turkish Hearing and Speech Rehabilitation Foundation to build a centre for the deaf kids aged between 0 - 6 which are not provided with decent education.

Additionally to these projects, in 2008, Türk Prysmian published a book named as "From past to present Tirilye" to support the advertising and the cultural heritage of the region where Türk Prysmian's factory is located. Reyhan Tuvi was the writer and the photographer of the book.

Türk Prysmian has renovated Balabancık Village Primary School which is located in Bursa where Türk Prysmian's factory is located too. After the re-opening ceremony in October 7, 2009; education at the school started. Through this project, Balabancık Village's students; instead of going to another village, started to receive education in their own village.

Türk Prysmian yielded the cable infrastructure and granted the cables for the Istanbul Technical University's Solar Automobile to join World Solar Challenge in Australia - one of the most important races of its category worldwide. Istanbul Technical University's Solar Automobile Team composed of mechanical, electrical and organizational sub-groups which got together in 2004; came back from the 4000 km. race in Turkey with "Best Newcomer Award".

Furthermore, Türk Prysmian has donated some equipment to Yakacık Hatice Abbas Halim Kindergarden's gym in pursuit of the negotiations with the school, to contribute the renovation.

Türk Prysmian and Mimar Sinan Fine Arts University signed the contracts towards the end of 2009 and realized 2nd "Hayatımda Kablo Art Workshop". Within the workshop which is realized between April 7-14, 2010, with the cooperation and attendance of Mimar Sinan Fine Arts University, Faculty of Fine Arts; the students created unique pieces of art by using different types of cables individually, which are produced for industrial use. The aim of the workshop is to support education and arts. The arts realized by the students are exhibited between April 15th - May 21st at Prysmian's Mudanya factory; between May 27th - June 11th at Mimar Sinan Fine Arts University and between July 13th - 27th at Rahmi M. Koç Museum.

Türk Prysmian's support to similar projects are going to reiterate in the future.

